

CASE STUDY VETERAN TALENT RESEARCH



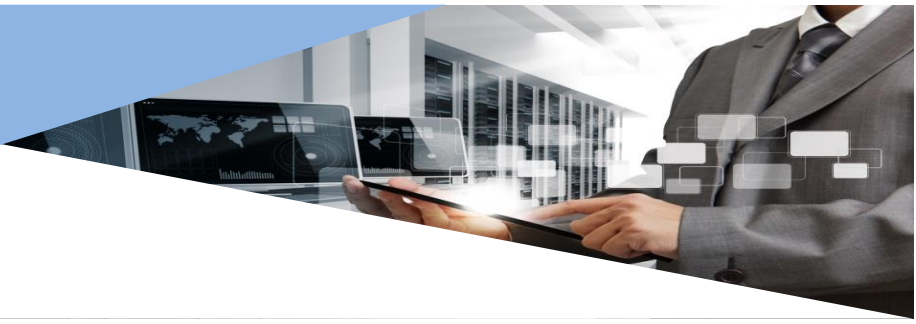
KG Information Systems Private Limited

KG Campus, 365 Thudiyalur Road, Saravanampatti, Coimbatore – 641 035, Tamil Nadu, India

Phone: + 91- 422- 4419999 | Telefax: + 91- 422-2668325

E-mail: bss@kgisl.com | Website: www.kgisl.com





Client Profile

Our client is \$200 billion American pharmaceutical distribution company with its businesses spanning across health information technology, medical supplies, network infrastructure, and care management tools

The Requirement:

- The client recruiting team was looking for a research partner that can supply a verified lead list comprising of protected veterans
- These veterans needed to have substantial career experience in the client's business functional areas viz. IT, Six Sigma, Distribution and Finance
- Atleast a year of experience in healthcare domain
- Resides or works within a targeted geography range of 75 miles radius from the defined cities

How we helped this client?

- KG deployed a dedicated team of experienced researchers that understood the niche requirements
- Developed a research strategy with timelines and ratios, which is jointly reviewed and agreed with the client
- Using veteran research techniques, the team identified protected veterans matching the client requirements.
- The team also categorized the veteran status in client's report showing those who were disabled, were on active duty during wartimes, recently separated from military, holding a campaign badge or armed forces service medal

The Results:

- Generated over 1500 veteran names and resumes matching the client criteria complete with all available contact information, biographies and profiles within a shortest turnaround
- Documented and submitted the following which added immense value to our client
 - All our research findings
 - Research pools
 - Veteran research techniques and
 - Best-practices in sourcing veterans
- The client was pleased and wanted to engage KGiSL to support them with subsequent research assignments

KG Information Systems Private Limited

KG Campus, 365 Thudiyalur Road, Saravanampatti, Coimbatore – 641 035, Tamil Nadu, India

Phone: + 91- 422- 4419999 | Telefax: + 91- 422-2668325

E-mail: bss@kgisl.com | Website: www.kgisl.com

