

CASE STUDY IMAGE ORGANISING SERVICE



KG Information Systems Private Limited

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Client Profile

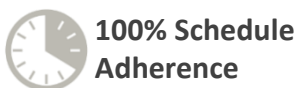
A leading online food ordering company with primary focuses on enabling brick-and-mortar local restaurants with online and mobile app sales presence faced challenges in meeting the needs of their 1,000,000+ diverse customer base.

The Requirement:

The client needed to create and make changes quickly to the changing menus for each restaurant along with high quality product images. This had historically been a challenge for the client and took time and energy away from effectively developing and maintaining their operations.

The most important challenges resolved included:

- KGiSL has been helping this client's US business for over 3 years with 25 + FTE's effectively enriching and maintaining their database of 30,000+ restaurants each with up-to-date menu, product images and pricing information
- Our experts significantly helped them tag, sort and edit over 140,000 product images in the past one year
- We now ensure their restaurant clients are live in no time enabling them to get faster results in two countries
- Improved the ROI by discovering ways to increase the effectiveness of back-office function



100% Schedule Adherence



Saves Your Time



Highly Secure



Professional and qualified workforce



Quickly Scalable



Zero downtimes



24 x 7 Support



Cost Effective

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